



## Vasathi Housing celebrates International Women's Day

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Vasathi Housing celebrated Women's Day with the [children](#) of the construction workers at the crèche facility "Bricks [to Books](#)", the CSR initiative of Vasathi. The unique initiative "Adwitiya – You Are the One" was aimed at reaching out to the underprivileged children and bringing streaks of joy to their day through various activities- [song](#) and dance sessions, painting competition, theatrical frolics and recitations. P. V. Ravindra Kumar, CEO, Vasathi Housing Ltd., said, "Vasathi Housing has 40 % women employees and their contribution to the growth of the company is [invaluable](#). They chose this day to spread their love and knowledge with the underprivileged children and bring smiles to their faces."

In words of Sravani, one of the kids at Bricks to Books, "We had a great time today. We got toys, chocolates, [picture books](#), crayons and played games. All of us sang songs and recited poems together. We also had a drawing competition where all of us were declared winners at the end!

**Bricks to Books:** Vasathi Housing is committed to being a responsible [corporate citizen](#). Our corporate social responsibility efforts focus on philanthropy, environment and community. At Vasathi, we realize the importance of [investing in the](#) well-being of its labour force. Our CSR plan focuses on various aspects affecting the labour welfare and covers issues such as education, hygiene, [health and safety](#).

Vasathi has partnered with an NGO, Ankuram to introduce an innovative program called 'Bricks-to-Books' that provides basic literacy classes to the children at our construction site while their parents are at work. This initiative also provides day care [for toddlers](#) and nourishing meals for all children. With the Bricks to Books program, we have reached over 200 children so far and we plan to increase this [number](#) with every passing day.

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