

'Eega' screened for underprivileged kids

OUR BUREAU

Underprivileged children on Monday got an opportunity to watch the blockbuster and animated Telugu film 'Eega' at I Max centre in the city.

Vasathi Housing Limited organised the special screening of the film for about 350 children, including orphans on the occasion of pre-Independence Day celebrations. State Women and Child Development and Indira Kranthi Patham Minister Sunitha Lakshma Reddy participated as chief guest in the programme.

"It is heartfelt initiative to bring more smiles on many innocent faces on the occasion of Independence Day. Our aim is to give them a pleasant memory that they can cherish", the Housing Limited Chief Executive Officer PV Ravindra Kumar said.

On the occasion, he also announced to launch 'Bricks to Books' programme under Corporate Social Responsibility (CSR) which provides basic literacy classes, day care for toddlers and nourishing meals for all children at construction sites when their parents are at work.



Children from disadvantaged sections assembled for the screening of 'Eega' with Minister Lakshma Reddy. Photo: Hrudayanand